



THE organisers of this year's DTI-backed **ecommerce awards** are delighted at the number of entries they have already received. But they also want to spur companies into action who have yet to enter, pointing out that last year's overall winner did not think that he would be in the running for a prize.

Andrew Cornaby, Managing Director of Response Maintenance, who collected the award on behalf of his firm last year explains: "It is wonderful when organisations such as the DTI and InterForum recognise the hard work that people put into their businesses. Firms should not be afraid to enter for the fear of thinking that they have no chance of winning - that is exactly how I felt. We are a small business in the back streets of Wolverhampton who, when we were invited to the awards, nearly turned the invitation down for fear of the journey being a waste of time."

"Instead we scooped the Mobile and Wireless category award worth £8,000, and



the National ecommerce award with £30,000. What a magnificent evening and what an outcome. Whilst I nearly turned back at the train station, I came away with two cheques, two plaques and two wonderful awards."

Companies can nominate themselves, and anyone can also nominate an eligible organisation up until the 30th July. For more information see the website at www.ecommerce-awards.co.uk