



## Innovators in e-commerce

Set up by the DTI and InterForum, the E-Commerce Awards are open to any UK organisation with fewer than 250 employees. Co-sponsored by *The Manufacturer*, the awards recognise and reward small and medium sized enterprises for innovation in the application of information and communication technologies to improve their business performance. Phil Flaxton, chief executive of InterForum said: "Ever since they were founded, the awards have been enhanced

and adapted to reflect the changing abilities and needs of UK businesses through the introduction of new categories and new services. They are a great example of how Government and industry can work together to promote better understanding and wider uptake of emerging technologies – and to help provide UK SMEs with both a real sense of achievement, as well as tangible rewards for their efforts." All applications to be made by 30 July. Visit: [www.ecommerce-awards.co.uk](http://www.ecommerce-awards.co.uk)